

Anggita Satriya Kurniawan

Product Designer

P [+62857-8534-7001](tel:+62857-8534-7001) | E satriyaxavier@gmail.com | W <https://angsaku.vercel.app/> |
L <https://www.linkedin.com/in/satriyakurniawan/>

Professional Product Designer with over 5 years of experience, specializing in creating intuitive and visually compelling designs across diverse industries. My expertise spans **Product Management**, **Product Research**, **Design System Building**, **Web Design**, **SaaS Design**, and **Mobile App Design** for both **Android** and **iOS** platforms. I consistently deliver high-quality solutions that meet user needs and align with stakeholder objectives, ensuring seamless and engaging user experiences.

Work Experience

Product Designer

Jakarta, Indonesia

Algo Research

Apr 2024 - Present

Algo Research is an independent research company that provides comprehensive Analysis & Insights for the Financial Market, Business, Politics, and Economy.

- Developed a reading progress indicator to enhance user experience and inform users of their reading status.
- Designed a research feedback feature to boost user interaction and engagement with the research page.
- Revamped the About Us page, improving visual appeal and structuring the layout for better engagement.
- Led a complete website redesign, increasing user reading activity.

UI/UX Designer

BSD City, Tangerang

Pitik Digital Indonesia (fulltime-hybrid)

Dec 2021 - Feb 2024

End-to-end solution for poultry farmers, with series A funding

- Developed a comprehensive Design System for Pitik's digital products, including both mobile and web platforms.
- Revamped the existing mobile app to enhance user experience and introduce a modern UI style.
- Designed and built multiple new products for Pitik, including:
 - **Smart Scale App** – An IoT-integrated mobile app that enables farmers to track daily chicken weights.
 - **PPL App** – A mobile tool for Field Extension Workers to monitor sheds, manage livestock, and handle procurement.
 - **Smart Controller** – An application that allows farmers to easily control shed climate for optimal farming conditions.
 - **Farming Management System (FMS)** – A web application for managing shed operations and monitoring performance across farming cycles.
- Created user flows, interactive prototypes, and design assets to support development and ensure consistency across platforms.

- Conducted usability testing for the PPL App to validate design decisions and improve user experience.

UI Designer

Jakarta

ESPOT.ID (part-timer June - Dec)

2021 Jul - Dec, 6 Months

An app designed to help users engage in sports and healthy activities, both outdoors and indoors.

- Conducted secondary research on health and sports activities in Indonesia, with a focus on user behavior and habits.
- Analyzed Indonesian sports engagement trends to inform product design decisions.
- Developed a master component system and UI library to streamline the design process and support efficient handoff to frontend engineers.
- Designed the ESPOT app interface in collaboration with mobile engineers to ensure seamless implementation.
- Created interactive prototypes to support development and facilitate user testing.

Product Manager - UX Designer

BSD City, Tangerang

TanahAir Studio (full-time-remote)

Aug 2020 - Nov 2021

A creative studio specializing in graphic assets and microstock content creation for digital marketplaces.

Product Manager (Dec 2020 - Nov 2021)

- Conducted research to define UI/UX requirements for websites, mobile applications, and Elementor-based products.
- Managed and coordinated project timelines across UI/UX and Elementor development teams.
- Launched products on various marketplaces, including writing product descriptions and handling uploads.
- Led and managed cross-functional teams, including UI/UX designers, web developers, and social media managers, while fostering team collaboration and bonding.

UX Designer (Aug - Dec 2020)

- Conducted user research to identify UI/UX requirements for web and mobile applications.
- Created wireframes for websites and mobile apps, and collaborated with UI designers for handoff.
- Performed design system research, including competitor analysis, secondary research, and usability testing.

UX Designer

Malang

INDUX (Design Agency)

Feb 2017 - Aug 2020

The studio that provides user experience solutions for startups, corporations, and government agencies.

- Conducted qualitative research to gather user insights and inform design decisions.
 - Performed UX audits to evaluate the usability and effectiveness of client products and services.
 - Designed user interfaces tailored to client needs, ensuring intuitive and engaging user experiences.
-

Education

Bachelor Of Engineering

Malang

STT Malang

2013 - 2017

Community

Local Leader

Malang

IxDA Malang

2018 - 2023

The Interaction Design Association (IxDA) is a global community-supported organization dedicated to the discipline of interaction design.

Head Of Committee

Malang

Malang Design Wave (MDW)

2019

Malang Design Wave (MDW) is a multidisciplinary design event that initiates with several design communities and associations such as graphic design, lettering, architecture & digital product

Community Building Workshop

Malang

Indigo Special Event

2021 (3 Days)

A special event that discusses building community with a framework was mentored by a community builder and consultant